24 March 2017

EARTH HOUR - AN APPEAL

The observance of Earth Hour in India, since 2009, has been inspiring individuals, organizations, corporations and Governments to move towards a more responsible consumption and conservation of energy.

This year, WWF-India has urged the people observe Earth Hour from 8.30 pm to 9.30 pm on 25th March 2017, in support of the Nation's efforts to mitigate emissions and to move towards renewable energy.

I appeal to the people and various institutions of the State to render support to this noble venture by switching off non-essential lights and other electrical devices from 8.30 pm to 9.30 pm on 25th March 2017.

I also appeal to the Media to give wide publicity to this campaign and make it a success.

To

The I&PRD / UNI / PTI / AIR
All Channels and Print Media

[Justice (Retd) P. Sathasivam]